

ALEGRA LOEWENSTEIN

BOOKS, WORKBOOKS, JOURNALS, PUBLISHING

GHOSTWRITING|BOOKWRITING

I'll work with you to gather all I need to create a detailed outline. Your time is kept to a minimum through a personalized interview process. I'll keep in touch as the book progresses, allowing you to review chapters as I go. You approve every step along the way. Expect approximately one half hour of your time per chapter, or less. Most books are completed in 3-4 months.

All my work is also independently edited and proofread to ensure a professional, polished product. You own the entire thing and all royalties belong to you. All our work together can be confidential if needed.

Making your book print and ebook ready is always included with ghostwriting projects at no extra cost. This package is a complete service, providing you a beautiful book ready for sale on Amazon and/or Kindle, as well as direct sales in pdf.

After your book is written, I'll manage the interior design and formatting, the production of the ebook, the design of the front and back cover (you get the final say), assign your book to the distribution channel (I work with KDP), and even write the keyword rich book description.

WORKBOOK|JOURNAL|PRINTABLE

Create a unique product to suit your unique business! Also add another revenue stream with a workbook, journal, guided journal, diary, coloring book, or other alternative small book or printable format. These can be freestanding purchases or compliment the full size book I write for you.

All workbooks, journals, and similar content include a custom publication package catered to this form of media, in which they are print ready and available for print or sale as pdf (this is different than ebook formatting). The option to make them ebook ready is also available at no additional cost, if you choose to include it (not all workbooks perform well in this format). You receive a complete product, ready to upload and sell.

BOOK PRICING

\$22,000, paid in 4 installments.
For a complete manuscript of 120-150 pages (5x8) and 30,000-35,000 words, with a maximum of 40,000 words.

Final publication lengths may vary due to formatting and design.

EDITING & PUBLISHING

Completely done for you, from editing and proofreading to page layout and cover design.

A complete editing, formatting, & self-publishing package is included with all ghostwriting services. Editing and/or self-publishing may be available as a stand alone service for qualified clients with completed manuscripts. Inquire for eligibility. Publishing begins at \$3000; editing offered at an hourly rate.

WORKBOOKS, ETC

Mini \$750, paid up front
Small \$1800, in two payments
Medium \$6500, in two payments
Large \$9000, in three payments

Word count & page number vary due to the nature of workbook writing, creation, & design. "Mini" is 5-10 pages self printing only; "Small" includes 25-30 pages or up to 2500 words and can be printed/bound; "Medium" includes up to 100 pages or 10,000 words; "Large" includes up to 150 pages or 15,000 words; whichever is reached first. Exact pricing may vary.

www.AlegraLoewenstein.com | AlegraLoewenstein@gmail.com | 817-851-7187

Prices valid through June 2022

ALEGRA LOEWENSTEIN

BUSINESS WRITING: BLOGS, ARTICLES, LETTERS

WRITING

You know what you need written, but you just don't have the time (or interest) to put your fingers on the keyboard and get it done. Let me do it for you! I work with my clients as a partner, making sure I write in your voice (or brand voice) and create content that matters to your clients.

BLOG POSTS

Take blogging off your to do list. I love to capture the vision of your business and break it down into bite size relevant pieces to create blog posts. Imagine how useful this content will then be for your other social media needs, being the source that can be multiplied into multiple channels.

ARTICLES

Allow me to write or edit the article you have been meaning to post to LinkedIn or submit to a website or journal.

NEWSLETTERS AND LETTERS

I love writing letters of all kinds! Allow me to bring passion and purpose to the emails you send to your audience and email list. I can also craft other letters essential to your business, whether proposals, cover letters, or whatever your business calls for.

WHAT YOUR BUSINESS NEEDS

Your business is unique. You can feel confident that whatever you need written for your business, I will create with passion and dedication. I create a partnership with my clients, for long lasting success. With experience in education, medical, science, arts, grant writing, business, and other forms of professional communication, I love to channel the voice that you need in your writing and create a unique piece of content that helps you achieve your goals.

PRICING

Trial contracts starting at \$750; inquire for details on receivables, typically includes three content items. After trial contract, custom monthly contracts and/or bulk purchases are available. For qualified clients with longer term contracts or unique writing needs, an hourly rate is available.

www.AlegraLoewenstein.com | AlegraLoewenstein@gmail.com | 817-851-7187